



National Asthma Foundation Task Force Descriptions

Public Advisory Task Force

This task force is composed of non-clinicians who can provide guidance from the public's perspective. This task force will assist in NAC's strategy for developing a brand image, marketing itself, creating asthma awareness, and appealing to its target audience.

Science & Education Advisory Task Force

This task force is composed of individuals in the medical/scientific community and experts in education who can help NAC plan and develop its training, self-management, and clinical education programming.

Clinical Advisory Task Force

This task force is composed of treating clinicians who can help NAC at the grassroots level in the healthcare community. They can assist in fundraising and the planning, dissemination, and roll-out of education and programming at the community level.

Business Advisory Task Force

This task force is composed of individuals in the business community who will advise NAC in its business planning, fundraising, and operational aspects. They will also assist NAC in developing asthma programs for employers.